

FOR IMMEDIATE RELEASE

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# BROADWAY IN EL PASO

 A NEDERLANDER PRESENTATION

**AVATAR: THE LAST AIRBENDER IN CONCERT COMES TO  
THE ABRAHAM CHAVEZ THEATRE SEPTEMBER 6, 2024**



Watch the official trailer [here](#):

***World Tour Launches in August and  
Heads to 100 Cities Across The Globe Through 2025***

***Experience the Beloved Animated Series' Soundtrack Performed by a Live  
Orchestra, as Aang's Epic Journey Comes to Life on a Cinema Screen***

**[Press Assets](#)**

**El Paso, TX (June 21, 2024)** - Get ready for an unparalleled musical odyssey as Nickelodeon, GEA Live and Senbla proudly present: **Avatar: The Last Airbender In Concert**. Immerse yourself in an over two-hour production with a live orchestra bringing the show's iconic musical score to life, in perfect harmony with highlights and favorite moments from the series. Taiko and erhu will share the spotlight with violins



## **TICKETING INFORMATION**

Tickets are now on sale by visiting [BroadwayInElPaso.com](http://BroadwayInElPaso.com). Groups of 10 or more can save by emailing our Groups Sales team at [Groups@NederlanderNatlMkts.com](mailto:Groups@NederlanderNatlMkts.com) or by phone at 877-690-2929.

Broadway In El Paso's official ticketing partner is Ticketmaster and we remind patrons to purchase tickets online at these official websites, [BroadwayInElPaso.com](http://BroadwayInElPaso.com), [www.elpasolive.com/broadway](http://www.elpasolive.com/broadway) and [ticketmaster.com](http://ticketmaster.com). Exercise caution to guard against fraud or broker sites.

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## **Nederlander National Markets:**

Nederlander National Markets, a Nederlander Presentation based in Chicago, is one of the largest presenters of Broadway series and engagements across North America. Currently, they oversee subscription seasons in more than 20 cities throughout the country.

Nederlander continues the tradition of operating historic theatres, producing and presenting the best in theatrical and concert events, and innovating new ways to engage future generations of theatergoers.

## **EL Paso Live:**

The purpose of the El Paso Live division of Destination El Paso is to provide venue management and event development services to patrons, event organizers, and the greater El Paso community so they can enjoy quality entertainment and event in facilities that exceed expectations.

## **About Nickelodeon**

Nickelodeon, now in its 45th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon is a part of Paramount's (Nasdaq: PARA, PARAA) global portfolio of multimedia entertainment brands.

## **About GEA Live**

Since its inception in 2003, GEA Live has delivered innovative live entertainment projects in more than 40 countries, becoming a global leader in the location-based entertainment sector. GEA Live has closely cooperated with the legend Maestro Ennio Morricone (representing him exclusively for all live touring) as well as with icons of music film industry such as James Newton Howard, Giorgio Moroder and George Fenton. In addition to producing live cinematic experiences such as the Johnny Cash Official Concert Experience or Elvis Live On Screen, GEA Live has produced live screenings with orchestra and choir of major motion pictures such as Spider-Man, Dirty Dancing, The Godfather, Titanic, La La Land, Twilight, The Hunger Games, Paddington and Amadeus. This journey has led to fruitful collaborations with renowned studios and IP giants such as Lionsgate, Viacom, Sony Pictures, Warner Brothers, and other global leaders in the branded entertainment landscape, earning GEA Live its well-deserved position as the most reliable and trusted partner for location-based entertainment projects worldwide.

## **About Senbla**

Senbla is part of Sony Music Entertainment and operates both nationally and internationally across music, performing arts and entertainment concert touring, festivals family entertainment, theatre and experiential. Senbla operates in some of the most prestigious venues in the world and works with some of the world's leading artists in their fields as well as some of the biggest entertainment companies and Studios. In recent years Senbla has brought leading artists such as Michael Buble, My Chemical Romance, Duran Duran, The Chemical Brothers, Diana Ross, and more to unique outdoor venues across the UK.

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